

Protect what matters most, when it matters most.

If you want to protect your loved ones today and enjoy features that help you prepare for tomorrow, term life from New York Life may help.

Just about everything you do, day in and day out, is aimed in some way at improving your family's quality of life. And while it's difficult sometimes to look beyond the present, there's peace of mind to be found in planning for the future. Protecting your loved ones with term life insurance is an easy and affordable way to safeguard their financial future. It's a meaningful way of "being there" even if someday you can't be.



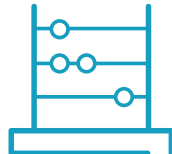
Life insurance protection for when it's needed most.

Provide income replacement to help mitigate a financial hardship.

Preserve your family's ability to remain in their home.

Secure the chance for your children to attend college.

Cover final expenses.



Affordable coverage.

Enjoy peace of mind from securing as much life insurance protection as you need, without paying high premiums.

Our conversion options may make upgrading to permanent life insurance more affordable, if your needs change.



Coverage that can evolve with your family's needs.

Lock in the opportunity to upgrade to permanent insurance over time—without the hassle of a medical exam.¹

Choose from among a wide array of permanent life insurance solutions to identify the one that best fits your goals.

Rest assured knowing that your family's permanent protection will never expire.²

Not quite sure where to begin? Contact your New York Life financial professional, who can help you determine how much protection you need, the length of time you need it, and strategies that could save you money while increasing your level of protection.



¹ Conditions and limitations may apply.

² Providing premiums are paid and the policy remains in force.

In most jurisdictions, the form numbers are: Level Premium Convertible Term (ICC15-216-60P);
Yearly Convertible Term (ICC15-216-135P). State variations may apply.

New York Life Insurance Company

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